AI Revenue Engine | Follow-up Queue

Example lead ownership, contact evidence, escalation and recovery summary

DEMONSTRATION ONLY | Entirely fictional data | No customer data

Sample leads	Unverified contact	Follow-up overdue
5 records	**3 leads**	**2 leads**

Illustrative sales-operation exceptions

Lead ref	Channel	Owner	Contact evidence	Queue status
LE-101	Website	Rep A	Reply logged	Active
LE-102	Email	Rep B	None recorded	Overdue
LE-103	Social ad	Rep C	Attempted call	Not confirmed
LE-104	Referral	Rep A	Meeting held	Qualified
LE-105	Website	Unassigned	None recorded	Escalate

REVIEW NOTES & NEXT ACTIONS

1. Example SLA: high-priority leads reviewed within 15 minutes.
2. Assignment or an attempted call alone does not prove real contact.
3. Escalate LE-102 and LE-105 for manager review in this fictional scenario.
4. No customer data, production CRM synchronization or ROI is represented.